



PLANTING SEEDS FOR SUSTAINABLE GROWTH

What Is All for Africa?

All for Africa is a new kind of not-for-profit, founded in 2008 by a group of New York City-based entrepreneurs who believe that aid should be viewed not as a handout but as seed capital to form sustainable enterprises. To accomplish this goal, All for Africa partners with the private sector, launching innovative projects that create sustainable local economies, empowering communities in Africa to better control their economic destinies.

What Is Palm Out Poverty (POP)?

The POP Initiative is All for Africa's flagship campaign, creating long-term streams of revenue, generated through the production and sale of palm oil, to fund the operational expenses of local

nonprofit organizations and communities throughout the continent.

The plan is straightforward: to plant one million oil palm trees on approximately 17,000 acres of land in Ghana and Cameroon. Once mature, these trees will yield approximately 300,000 barrels of crude palm oil each year for the next 35 years.

Why Palm Trees?

Palm oil is the world's main source of vegetable oil, and a viable bio-fuel. Consumption is growing, and because it is a traded commodity there will always be an accessible market for the product. The one million trees planted and maintained with African resources and labor will create about 700 agricultural jobs.



Who Gets the Money?

The one million trees will be subdivided into 700 Beneficiary Oil Trusts (BOT) – each consisting of the equivalent of 1,500 trees on 25 acres of land. ALL of the profits from each BOT will be disbursed annually, for the 35-year life of the trees, to these selected nonprofit and community-based beneficiaries. That means instead of spending much of their time struggling

to raise money for next year's budget, nonprofit organizations will be able to focus on the growth and expansion of their mission and strive toward economic independence.

Buy an oil palm tree for the Palm Out Poverty Initiative.

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allforafrica.org

**1 MILLION TREES
GENERATE 700 MILLION DOLLARS
FOR SUSTAINABLE PROJECTS ALL ACROSS AFRICA**